

Joseph A. Martin  
615 Perrie Dr, Unit 304  
Elk Grove, IL 60007

whoisjoemartin.com  
pgsjoe@gmail.com  
847/276-0977

## SKILLS

Strong leadership qualities; Excellent multi-tasking and the ability to set priorities and readjust as needed; Strong typographic and conceptual skills; Attention to cross browser compatibility; Works well independently or as a team member; Excellent written, oral communication and organizational skills; PC and Mac capable; Understanding of User-Centered Design principles; Expert in online content presentation and information design; In-depth knowledge of best practices in user experience and usability.

## TECHNICAL EXPERIENCE

HTML (Dreamweaver)	Advanced	6 years
CSS, DHTML, XHTML (Dreamweaver)	Advanced	3 years
DOM Scripting/JavaScript	Intermediate	2 years
PHP, SQL	Intermediate	2 years
C++	Intermediate	1 year
Image Manipulation (Fireworks, Photoshop)	Advanced	6 years
Layout (InDesign, Quark)	Intermediate	3 years
Electronic Imaging (Illustrator)	Intermediate	1 year
A/V Production (Audition, Garageband, Premiere Pro)	Advanced	3 years
Office Suite (Word, Excel, Powerpoint, Outlook, Access)	Advanced	7 years
Browser Functionality (Internet Explorer, Firefox, Safari)	Advanced	6 years
Document Setup and Manipulation (Acrobat)	Advanced	5 years

## EXPERIENCE

### Web Designer (Dec 2006 - present)

Classified Ventures - Cars.com  
Chicago, IL

- Conceptualize and design new content areas including promotions, blogs and mobile interfaces.
- Strong emphasis on design standards through site continuity and web 2.0 design implementation.
- Consult with a variety of departments regarding their online content infrastructure and marketing drives.

### Project Development Director (Nov 2004 - present)

TeleGraphics, Inc.  
Schiller Park, IL

- Solely responsible for the creation, operation and maintenance of TeleGraphics, Inc. web design services
- Train and assign projects to new assistants with regard to current web standards
- Independently set-up/integration of an out-sourced web server for hosting & domain handling
- Liaison between clients & management to ensure effective web solutions tailored to the needs of each client
- Present designs and layouts to team members and interface directly with clients to discuss their needs

### Web Developer/Designer (Apr 2001 - Dec 2006)

American Society of Safety Engineers  
Des Plaines, IL

- Design, build, manage and maintain over 75 Nationwide chapter websites
- Self taught CSS and PHP specifically to streamline updates to both chapter and headquarters sites
- Consult directly with ASSE's 30,000+ membership regarding technical support to computer and downloading problems
- Provide in-house and online marketing drives such as banner design/placement for events like ASSE's annual PDC which has approx 3,000 attendees

## EDUCATION

The Illinois Institute of Art  
Bachelors of Fine Arts in  
Interactive Media Design  
Schaumburg, IL  
Jul 2005 - Current

Elmhurst College  
Computer Science Major  
Elmhurst, IL  
Aug 2004 - May 2005

Triton College  
Associates Degree,  
General Arts  
River Grove, IL  
Sept 1999 - Dec 2003

## COMMUNITY ACTIVITIES

### Catechism Teacher (Sept 2000 - May 2005)

St. Beatrice Church, Schiller Park, IL

- Volunteer based program to provide education to 1st grade students with regard to Catholic development

Joseph A. Martin  
615 Perrie Dr, Unit 304  
Elk Grove, IL 60007

whoisjoemartin.com  
pgsjoe@gmail.com  
847/276-0977

## REFERENCES

Jon Schwerman  
Marketing, E-commerce Manager  
American Society of Safety Engineers  
Des Plaines, IL  
jschwerman@asse.org  
847/768-3415

Pete Infelise  
Instructor  
The Illinois Institute of Art - Schaumburg  
Schaumburg, IL  
petelinfelise@yahoo.com

Daniel Knispel  
Flash Designer  
Agency.com  
Chicago, IL  
dankDistrict@gmail.com  
847/530-6080